

Privacy Policy

Binaries. (hereinafter “We”), believe in protecting the privacy of our users. This Privacy Policy is prepared to inform you how, and to what extent your information is collected, managed, stored, and used by us through the service(s) we provide. By using our Service(s), you agree to the collection and use of your personal information as represented in this Privacy Policy.

1. Types of Information Collected:

- a. **Non-Personal Information:**
Refers to information that cannot be used to identify a specific individual. Binaries. may collect non-personal information from you during your use of the Services, including your IP address, referral data, browser type, browser language, platform type, type of mobile device, and geographical data, such as zip code and geographic location.
- b. **Personal Data Information:**
Means information that is specific to you and can be used to contact or identify you. Specifically, we may receive from Facebook certain personal data about you, such as your user name, date of birth, email address, and profile picture when you use the Services, or you may voluntarily disclose such information to us in the use of the Services. Any information directly collected through your Facebook account and shared with us will be collected, used, and stored in a manner commercially reasonably similar to the privacy policy of Facebook in effect at the time of collection and in compliance with any specific privacy settings set by you, of which we are aware.
- c. **Personal Data of Minors:**
Binaries. Services is not intended for or marketed to persons under the age of 21. Binaries does not collect or post information from children under the age of 13. If we learn that we have collected personal information from a child under the age of 13, we will delete that information as quickly as possible.

2. Use of Information:

- a. **Use of Non-Personal Information:**
Binaries. collects non-personal information for the purposes of tracking and analyzing user preferences and trends in order to improve the quality and design of the Services and to create new features, promotions, and functionalities; for editorial and feedback purposes; for marketing and promotional purposes; for content improvement; and to customize the Services. This information may also be shared with advertisers and our business partners on an aggregated non-personal basis.
- b. **Use of Personal Information:**
Binaries. will use personal data information to fulfill your requests for our services, to process and respond to your inquiries, to improve the Services, to help us better understand our user demographics, and to offer our users other opportunities that we think may be of interest. In addition, we may use the personal data information to communicate with our users regarding new products, new features, product updates and enhancements to our Service, and other special offers and promotions. These email communication may include offers from Binaries. business partners.

3. Access through Social Network Services and/or Mobile Devices:

- a. By accessing the Service through a social network, mobile device or other third party platform or service or by connecting to such a third party network, platform or service via a Service, you are authorizing Binaries. to collect, store, and use in accordance with this Privacy Policy any and all information that you agreed with the social network, mobile device or other third party platform could provide to Binaries. through the social network/mobile device/third party platform Application Programming Interface (API) based on your settings on the third party social network, mobile device or platform. Your agreement takes place when you connect with the third party network, platform or service via the Service, and/or when you connect with a Service, or “accept” or “allow” (or similar terms) a Service to access your information through a social network, mobile device or other third party platform or service.
- b. Binaries. may also collect or receive information about you from other Service users who choose to upload their email contacts. This information will be stored by Binaries. and used primarily to help you and your friends connect.

- c. Binaries. may employ third party companies and individuals to facilitate its Services, to provide the Services on its behalf, to perform tasks (e.g., without limitation, maintenance services, database management, web analytics and improvement of the Services) or to assist Binaries. in analyzing how its Services are used.
- d. From time to time, Binaries. employs third party contractors to collect personal information on its behalf to provide email delivery, product, prize or promotional fulfillment, contest administration, credit card processing or other services through the Service. When requesting these services, you may be asked to supply your name, mailing address, telephone number and email address to its contractors. Binaries. may ask some third party contractors, such as credit agencies, data analytics or market research firms, to supplement personal information that you provide to Binaries for its own marketing and demographic studies, so that Binaries. can consistently improve its sites and related advertising to better meet its visitors' needs and preferences. To enrich its understanding of individual customers, Binaries. may tie this information to the information you provide to it.

4. Information Sharing and Disclosure:

- a. Binaries. will not disclose your personal information to third parties except in the following circumstances:
 - i. We may disclose personal data information in response to legal process, for example, in response to a court order or a subpoena;
 - ii. We may also disclose such information in response to a law enforcement agency's request, or where we believe it is necessary to investigate, prevent, or take action regarding illegal activities, suspected fraud, situations involving potential threats to the physical safety of any person, violations of our terms of use, or as otherwise required by law;
 - iii. We may transfer information about you if we are acquired by or merged with another or in the unlikely event that Binaries. is dissolved;
 - iv. If we need to share your information to provide the product or service you have requested;
 - v. If we need to send the information to companies who work on behalf of Binaries. to provide a product or service to you. However, unless we otherwise disclose, these companies do not have the right to use the personal data information we provide to them beyond what is necessary to assist us.
 - vi. We may provide personal information to third parties for analytics purposes and such personal information may not be used by the third party for any purpose other than analytics;
 - vii. We may provide personal information to our corporate affiliates.
- b. Except as described above, we will not trade, exchange, or sell your personal data information with any other third party.

5. Cookies

- a. While you are using the Services, our web servers may seek to place a "cookie" (a small data file) on your mobile device, computer or other participating device. This cookie is not used to obtain your name or any personal data, and the information that is tracked is used only for internal purposes, such as to improve the Services.
- b. If you prefer not to accept cookies, you can set your web browser on your computer to reject them or to alert you before one is placed, but some of our features and services may not function properly if you disable cookies.
- c. Certain areas of our Service(s) use third party advertising companies to display advertisements. These ads may also contain cookies and Binaries. does not have access to this information.

6. Security

- a. We will only collect and use personal data information in accordance with this Privacy Policy to the extent deemed reasonably necessary to serve our legitimate business purposes, and we will maintain appropriate safeguards to ensure the security, integrity, accuracy and privacy of the information you have provided.

7. Third Party Sites

- a. The services may contain links to other websites. Binaries. is not responsible for the privacy practices or the content of such websites.

8. Message Board and Chat Rooms

- a. Information you post and communicate through a service or third party site or service (including chatroom, blogs, user profiles, message boards for public view or in similar forums) is public information for which you have no expectation of privacy.
- b. We are not responsible for the personally identifiable information you choose to make public in any of these forums.
- c. If you post a video, image or photo through a service for public view, you should be aware that these may be viewed, collected, copied and/or used by other users without your consent. We are not responsible for the videos, images or photos that you choose to post through a service.

9. Right to Change Privacy Policy

- a. Binaries. reserves the right to change its Privacy Policy at any time. It is your responsibility to check the policy for any updates. Your continued use of the Services will signify your acceptance of the changes to our Privacy Policy including with respect to information you provided prior to such change(s).

10. Opt Out Page

- a. You may opt out of having certain of your personal data information collected by us or used by us to send promotional correspondences to you, by contacting us at Privacy@binaries.co.kr. In the event you want to opt-out of Binaries. emails, you may do so at any time by clicking on the unsubscribe links located within each Binaries. email. Please note that opting out may affect your ability to receive information from Binaries. or to have access to all of the Services.
 - b. You may also request that your Binaries. account be disabled by emailing Privacy@binaries.co.kr.
 - c. ~~For any other questions/comments/requests about our Privacy Policy, please contact us at:~~ Privacy@binaries.co.kr
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